Space to News Papers for Advertisements

1980. SHRI MOHAMMED AFZAL alias MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what was the space in terms of centimetres of advertisements given to various newspapers/magazines by DAVP during the year 1992-93; and

(b) what were the space-wise details of advertisements given in various languages every year?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) During the year 1992-93, advertisements for a total of 89,82,336 column centimetres space was released to various newspapers/magazines by DAVP.

(b) As advertisements are issued keeping in view the publicity requirements and budgetary provisions in a given year, the quantum of space used for advertisements vary from year to year.

Amount Paid to DAVP

1981. SHRI MOHAMMED AFZAL alias MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the amount paid by Government to DAVP on account of advertisements during the year 1992-93;

(b) the value of advertisements released during these years and the amount that was refunded to Government at the end of each of the above years; and

(c) the reasons for refunding the money to Government and not spending the amount on advertisements?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTNG (SHRI K P SINGH DEO): (a) An amount of Rs. 17,91,88,000.00 was paid by the Government to DAVP on account of advertisements during the year 1992-93.

(b) The value of advertisements released during the year 1992-93 was Rs. 29,86,27,428.00. The difference in the budget provided for the year and the value of advertisements released is due to the fact that the Budget estimate is prepared on the basis of the previous year's expenditure. Also many of the bills are not paid in the same year as the concerned newspapers submit their bills in a subsequent financial year or even later.

(c) No amount of money was refunded by DAVP to the Government during the year 1992-93.

Conversion of LPT at Bhuj into HPT.

1982. SHRI CHHOTUBHAI PATEL: SHRI JAGESH DESAI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Gujarat Government has made proposals to convert Low Power T.V. transmitter at Bhuj into High Power T.V. Transmitter, as the Kutch District of the state is situated on strategic Indo-Pakistan Border area of the country and the T.V. viewers are watching the programme of Pakistan T.V. Transmission since the L.P.T. Bhuj covers T.V. range of about 20 Kilometre only;

(b) whether the change in the location of High power T.V. Transmitter Dwarka to other suitable site as the power of T.V. Transmitter at Dwarka is reduced from 10 Km. to 1 Km. since June, 1988 due to highly humid atmosphere with appreciable salt content, has demaged the Antenna system and T.V. sets under the service areas of Dwarka are not working satisfactorily;

(c) whether Government would commission low power T.V. Transmitter at Cambay without waiting for any ceremonial formality, as the construction of this L.P.T. has already been completed; and

(d) if so, details of action taken by Government in the matter?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) The LPT at Bhuj is being upgraded as an HPT under the scheme for TV coverage in Border Areas. It is true

that TV signals from across the border intrude into the Kutch district.

(b) In view of high corrosion of the TV tower and antenna caused by salinity and high humidity, the High Power (10 KW) TV Transmitter (HPT) at Dwarka is being operated at a reduced power of 1 KW since June, 1988. Whereas no information is available about the damage, if any, caused to the TV sets under the service area of HPT Dwarka, it has been planned to shift the HPT at Dwarka, from its existing location to a suitable alternative site for avoiding such coarrosion problems.

(c) and (d) A Low Power TV Transmitter (LPT) at Khambat (Cambay) has been made technically ready and is expected to be commissioned into service soon.

Threat of Strike by Film Industry

1983. SHRI KRISHNA KUMAR BIRLA:
SHRI GHUFRAN AZAM:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn to a press news-item captioned "Film industry threatens stir" as reported in the Hindustan Times dated the 16th July, 1993;

(b) if so, the reaction of Government on the points reported therein;

(c) whether Government propose to save the film industry from collapse; and

(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (d) Government have seen the news-item. The film industry has raised the following three main points:--

(1) Abolition of entertainment tax;

(2) Increase in the royalty rates for feature films telecast; and

(3) Streamlining the procedure for selection of feature films for telecast.

Regarding (1), entertainment tax is a State subject and it is primarily for State Governments and Union Territory Administrations to consider this.

Regarding (2), the royalty rates for feature films telecast have been recently revised on 8-6-93.

As for (3), it was suggested to the film industry to nominate 8 members on the selection committee for films meant for Doordarshan, but the film industry did not avail of the opportunity.

Government are ready to discuss the problems being faced by the film industry so as to find a solution for the same.

Telecast of Tyson Film on Doordarshan

1984. SHRI GHUFRAN AZAM:
SHRI KRISHNA KUMAR BIRLA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn to a press news captioned "DD knocked out over Tyson Film" as reported in the HT of 11th July, 1993;

(b) if so, what are the facts and details thereof;

(c) whether the foreign company has blamed Doordarshan for the lapses on telecast of Tyson Film without obtain copyrights etc.; and

(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) to (d) Yes, Sir. A Programme titled 'Great Moments of Boxing' was telecast by Doordarshan on 4-11-1990 under the sponsored category. It was sponsored by M/s Radiant Sports Management (RSM). Since the responsibility for acquiring telecast rights in the case of sponsored programmes is that of the sponsorer, the dispute on alleged infringement of telecast right is required to be settled between the RSM and the rights holder. Doordarshan have advised RSM to settle the matter.